

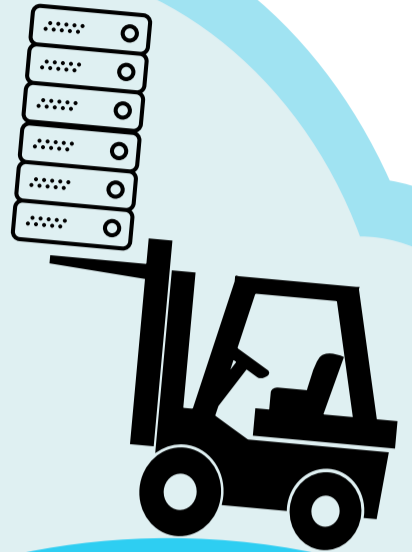
Four Ways to Migrate to the Cloud

Lift & Shift

Smallest up-front costs

Lifting the existing application from one infrastructure and moving it ("shifting it") to another infrastructure

Minimal modification



Lift, Shift, & Optimize

Same as Lift & Shift

Minor updates to the code

Improve performance & stability

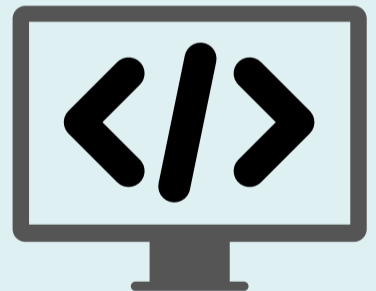


Refactoring

Higher up-front costs

Restructuring and significant changes to application code

Leverage the cloud's power & features



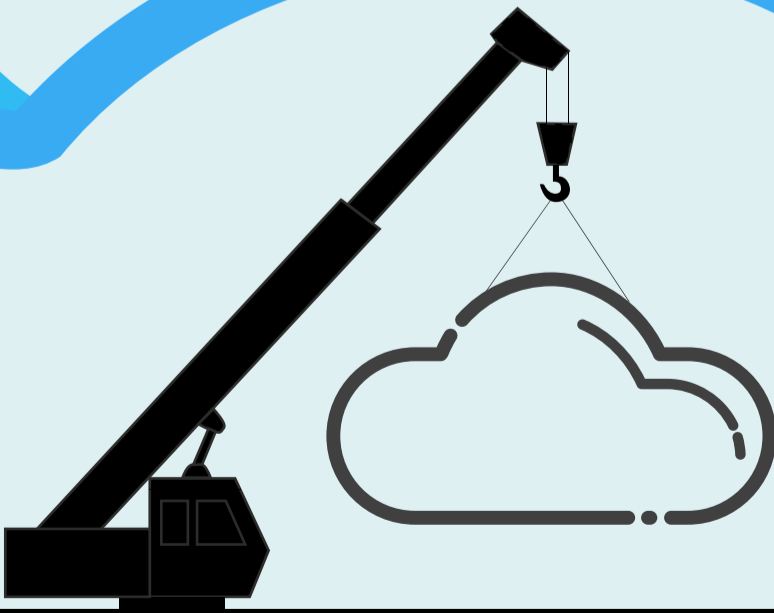
Rebuild

Rebuild from the ground up

Modernize

Scalable, secure, & optimized

Cost savings in the long run



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